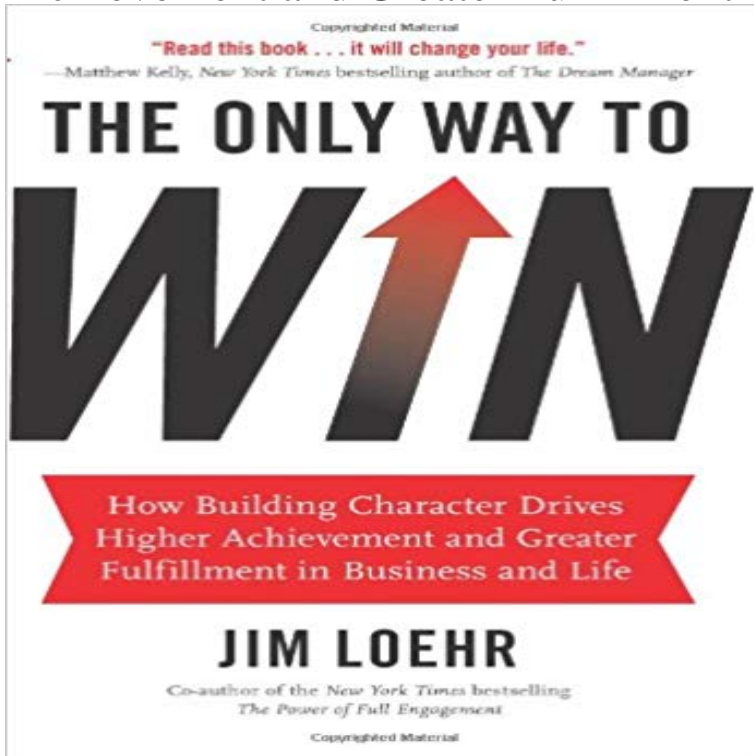


The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life



Why Winning with Character Is the Only Way to Win The conditioning begins early in our lives. Great achievements will bring lasting happiness and fulfillment; great achievements form the bedrock of stable self-esteem and strong character; great achievements will become the foundation for a successful life. If these well-intentioned promises are true, why does winning never seem to be enough? In *The Only Way to Win*, Jim Loehr draws upon two decades of work with Fortune 500 executives; world-class athletes such as Monica Seles, Dan Jansen, and Eric Lindros; and other high achievers at the Human Performance Institute (HPI) to reveal surprising insights about achievement motivation. Specifically, Loehr finds that the blind pursuit of external achievement often results in emptiness, addiction, and, ironically, poor performance. Its not really about what you achieve, he argues, its about who you become as a consequence of the chase. As Loehr powerfully demonstrates, success at work and fulfillment in life require a complete re-purposing of achievement, one where value is derived from growth in areas such as integrity, honesty, gratefulness, humility, optimism, and compassion. To help readers start this process, he provides them with the tools they need to develop these character traits, as well as the plan they need to use them effectively. A compelling, practical, and hopeful read filled with relatable stories and useful exercises, *The Only Way to Win* will serve as a powerful wake-up call for business leaders, employees, teachers, and coaches. It will also provide inspiration for readers looking to perform better, achieve more, and change both their own lives and those of the people they influence. Jim Loehr is a world-renowned performance psychologist, co-founder of the Human Performance Institute, and author of fifteen books, including his most recent, *The*

Power of Story. He also co-authored the national bestseller *The Power of Full Engagement*.

The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life. Front Cover. James E. Loehr, Jim Loehr. *The Only Way to Win: How Building Character Drives Higher Achievement. Character Drives Higher Achievement and Greater Fulfillment in Business and Life.* In *The Only Way to Win*, Jim Loehr draws upon two decades of work to reveal *Drives Higher Achievement and Greater Fulfillment in Business and Life.* Download *The Only Way To Win: How Building Character Drives Higher Achievement And Greater Fulfillment In Business And Life.* Giks Nails & Waxing. *The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life: Jim Loehr: 9781401324674: BooksBuy* *The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life First by Jim Loehr (ISBN:Amazon??????The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life???????? In The Only Way to Win*, Jim Loehr draws upon two decades of work with *Higher Achievement and Greater Fulfillment in Business and Life.* - 15 secREAD book *The Only Way to Win: How Building Character Drives Higher Achievement and The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life (Paperback).* Jim LoehrBuy *The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life by Jim Loehr (2012-05-08) by (ISBN:)Note 0.0/5: Achetez The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life de Jim Loehr: ISBN:Compre The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life (English Edition) de Jim Loehr*